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**Contact:** Mike DeVilling, (248) 875-4207, [mike@devillingpr.com](mailto:mike@devillingpr.com)

## **Oral Roberts University Extends Ticketing Relationship with Veritix®**

*Long-time Ticketing Partner Remains Exclusive Provider for Events at Mabee Center, Howard Theatre and J. L. Johnson Stadium*

**Cleveland** – Oral Roberts University today announced it has retained Veritix®, the state-of-the-art ticketing, event marketing and relationship management technology company, as its primary ticketing provider. Veritix, which has provided ticketing services for Oral Roberts since 2006, will support all events at the Mabee Center (home of the Golden Eagles men’s and women’s basketball teams), Howard Theatre and J. L. Johnson Stadium.

The decision was made following an in-depth search process that allowed Veritix to put its technology and services up against a variety of competitors in the industry. The company’s data capture and management, open system architecture and tools for the efficient sale and management of ticketing information technology were key differentiators in Oral Roberts decision.

"After a complete and detailed RFP process and reviewing all options, we decided it was in Oral Roberts best interest to remain with Veritix," said Tony Winters, General Manager, Mabee Center. "Veritix has been a good and trusted partner. Their vision and commitment to customer service and their technology tools all helped reinforce our decision."

The agreement is a multi-year extension, but specific terms were not released.

"We are honored that Oral Roberts University sees the value of the platform and has selected to continue their relationship with Veritix," said Guy Villa, Veritix vice president of sales. "They are a very progressive group, and we look forward to setting trends together for many years to come."

### **About Veritix®**

Veritix® provides the most dynamic paperless ticketing, event marketing, and relationship management applications to artists, professional sports teams, universities, arts organizations, and entertainment

venues. Veritix also has the only patent-protected, fully-integrated paperless ticketing platform — Flash Seats® — which has revolutionized the sports and live entertainment industry by enabling paperless venue access while allowing artists, team owners and venue operators to regain control of their secondary market. The Veritix ticketing platform lets clients truly take ownership of their ticketing operations and build better relationships with their customers and fans.

Veritix® currently provides full paperless ticketing services to major venues across the U.S., including Quicken Loans Arena (Cleveland), Toyota Center (Houston), Energy Solutions Arena (Salt Lake City), Rio Tinto Stadium (Salt Lake City), Usana Amphitheatre (Utah), Pepsi Center (Denver), Dick's Sporting Good Park (Denver), Compuware Arena (Plymouth, MI) and Paramount Theatre (Denver); four National Basketball Association teams, including the Houston Rockets, Denver Nuggets, Utah Jazz and Cleveland Cavaliers; the National Hockey League's Colorado Avalanche; the American Hockey League's Lake Erie Monsters and Houston Aeros; the Ontario Hockey League's Plymouth Whalers; Major League Soccer's Real Salt Lake and Colorado Rapids and Dover Motorsports, Inc. . The company also signed an agreement to provide paperless ticketing services for National Collegiate Athletic Association championship events.

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