



Global Entertainment Ticketing
Press Release - For Immediate Release
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GetTix.NET Teams with Industry Leader Veritix™

TEMPE, ARIZONA – July 20th, 2010 - Global Entertainment Ticketing (GetTix.NET), a subsidiary of Global Entertainment Corporation (GEC) (stock symbol: GNTP), is pleased to announce completion of a full service ticketing agreement with Veritix™, providing increased ticketing flexibility, marketing opportunities and rich CRM functionality to GetTix.NET and its various clients.

Based in Cleveland, Ohio with clients throughout the United States and Canada, Veritix™ provides the most dynamic paperless ticketing, event marketing, and relationship management applications to artists, professional sports teams, universities, arts organizations, and entertainment venues. Veritix™ has the only patent-protected, fully-integrated paperless ticketing platform—Flash Seats®--which has revolutionized the sports and live entertainment industry by enabling paperless venue access while allowing artists, team owners, and venue operators to regain control of their secondary market.

The Veritix™ ticket and event marketing solutions offer clients and partners an integrated primary and secondary ticketing platform to manage their entire ticket inventory, and create rich behavioral profiles on past and potential ticket buyers. The Veritix™ ticketing platform lets clients truly take ownership of their ticketing operations and build better relationships with their customers and fans.

Veritix™ lists multiple high profile organizations as clients, including the NBA's Cleveland Cavaliers, Houston Rockets, Utah Jazz and Denver Nuggets, as well as the NHL's Colorado Avalanche, the NCAA and Boise State University, and multiple facilities, including Houston's Toyota Center, Denver's Pepsi Center, Utah's EnergySolutions Arena and Quicken Loans Arena in Cleveland.

"After giving lengthy consideration to several different platforms and providers, it was clear that for multiple reasons Veritix™ would be an ideal fit for GetTix.NET as we expand our operational footprint," said Rick Kozuback, President & CEO of Global Entertainment Corporation. "The advanced technology of Veritix™ provides us much greater operational functionality and efficiency along with significantly enhanced marketing opportunities for our various clients."

"We are excited to share this journey with GetTix.NET, said Guy Villa, Vice President of Sales for Veritix™. "Their diverse client base and venues really fit well with the dynamic and independent nature of our platform. In addition we are thrilled to serve all their Canadian clients."

Global Entertainment Ticketing (GetTix.Net) is a subsidiary of Global Entertainment Corporation (GEC), an integrated sports, event, facility and entertainment company. Through its wholly owned subsidiaries, GEC is involved in sports management, the development and management of multi-purpose event centers, and related real estate entertainment districts. Other GEC subsidiaries include the Western Professional Hockey League (dba the Central Hockey League), International Coliseums Company, Inc., Global Properties I, GEC Food Service, LLC, Global Entertainment Marketing Systems, Inc., and Encore Facility Management.

Certain statements in this release may be "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. These forward-looking statements may include projections of matters that affect revenue, operating expenses or net earnings; projections of capital expenditures; projections of

growth; hiring plans; plans for future operations; financing needs or plans; plans relating to the company's products and services; and assumptions relating to the foregoing.

Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. Future events and actual results could differ materially from those set forth in, contemplated by, or underlying the forward-looking information.

Some of the important factors that could cause the company's actual results to differ materially from those projected in forward-looking statements made by the company include, but are not limited to, the following: intense competition within the sports and entertainment industries, past and future acquisitions, expanding operations into new markets, risk of business interruption, management of rapid growth, need for additional financing, changing consumer demands, dependence on key personnel, sales and income tax uncertainty and increasing marketing, management, occupancy and other administrative costs.

These factors are discussed in greater detail in the company's Annual Report on Form 10-K for the year ended May 31, 2009, and Quarterly Report on Form 10-Q for the quarter ended February 28, 2010, as filed with the Securities and Exchange Commission.

