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Veritix™ Flash Seats® Processes 26,000+ Seats at Mile High Music Festival

DENVER -- Veritix™, the Cleveland-based leader in digital ticketing, announced today that Flash Seats® was responsible for processing more than 26,000 tickets sold for the Mile High Music Festival (MHMF) in Denver, CO over the weekend and set a record for largest digital event.

The 2010 Mile High Music Festival was the third year of the festival that is Colorado and the region's largest and most anticipated music event. Headlining this year was Dave Matthews Band and Jack Johnson. Others performing over the weekend included the Steve Miller Band, Weezer, Cypress Hill, Train, Jimmy Cliff, Nas and Damian "Junior Gong" Marley.

"The Flash Seats platform provided a safe and secure environment for fans to enter and transfer seats to the Mile High Music Festival. We thank the promoter and staff at the venue for their support and helping the fans in the mile high city take advantage of a technology that is designed to insure a great customer experience" said Jeff Kline, President of Veritix.

About Veritix™

Veritix™ provides the most dynamic paperless ticketing, event marketing, and relationship management applications to artists, professional sports teams, universities, arts organizations, and entertainment venues. Veritix has the only patent-protected, fully-integrated paperless ticketing platform—Flash Seats®--which has revolutionized the sports and live entertainment industry by enabling paperless venue access while allowing artists, team owners and venue operators to regain control of their secondary market. The Veritix™ ticket and event marketing solutions offer clients and partners an integrated primary and secondary ticketing platform to manage their entire ticket inventory, and create rich behavioral profiles on past and potential ticket buyers. The Veritix ticketing platform lets clients truly take ownership of ticketing operations and build better relationships with customers and fans.

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